



2017

Advertising Rate Packages

Online advertising in The Wood Word plus underwriting announcements on TV-Marywood and VMFM 91.7



Why Marywood Media Group?

Looking to reach a diverse, dynamic college community of over 3,000 people? Then look to the Marywood Media Group, a collaborative of the student-run media that serves this community with breaking news, features, newscasts, video packages, music and other original programming.

One package plan puts your message on award-winning media outlets through banner ads on The Wood Word, Marywood's online news source, along with underwriting announcements on VMFM 91.7 and TV-Marywood, the broadcast radio and television stations of the university. See the ad package rates on the back and get your business in front of the Marywood community now.

Get Started Today!

Contact the Marywood Media Group advertising manager for more information:

Email: marywoodmediagroup@gmail.com

Call The Wood Word Office: (570) 348-6211 ext. 2491

Net proceeds from Marywood Media Group advertising benefit Communication Arts student broadcasts and projects in a variety of media.

2017 Advertising Rate Packages

The Wood Word/TV-M/VMFM Combo Packages	Two Week Total	Four Week Total	Two Month Total	Three Month Total	Four Month Total
Wood Word Short Banner 6 TVM Underwriting Announcements Weekly 29 Weekly 91.7 VMFM Underwriting Announcements per week	\$120	\$210	\$360	\$510	\$640
Wood Word Long Banner 6 TVM Underwriting Announcements Weekly 29 Weekly 91.7 VMFM Underwriting Announcements per week	270	450	740	1,050	1,310
Wood Word Both Banners 8 TVM Underwriting Announcements Weekly 58 Weekly 91.7 VMFM Underwriting Announcements per week	420	690	1,120	1,590	1,970
Wood Word Homepage Sidebar 6 TVM Underwriting Announcements Weekly 29 Weekly 91.7 VMFM Underwriting Announcements per week	320	530	870	1,230	1,540
Wood Word Floating Sidebar 6 TVM Underwriting Announcements Weekly 29 Weekly 91.7 VMFM Underwriting Announcements per week	320	530	870	1,230	1,540
Wood Word Both Sidebars 8 TVM Underwriting Announcements Weekly 58 Weekly 91.7 VMFM Underwriting Announcements per week	570	930	1,510	2,130	2,660

The Wood Word Only	Two Week Total	Four Week Total	Two Month Total	Three Month Total	Four Month Total
Short Banner	\$75	\$120	\$190	\$270	\$335
Long Banner	150	240	385	540	670
Both Banners	225	360	575	810	1,000
Homepage Sidebar	175	280	450	630	785
Floating Sidebar	175	280	450	630	785
Both Sidebars	300	480	770	1,080	1,345

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